



Nosh should be nosh.

**Colorful.
Exciting.
Delicious.**

Something kids actually want.
Just with a little more thought about what goes inside.

Colors that come from somewhere real.
Ingredients you can actually understand.
Candy that doesn't need a chemistry lesson.

Say Dayeinu!
to them dyes.

Good for the moment.
Better for the tummy.
Better for YOUR body, mind, and neshamah.

It's good for you.
And it's Hashem's Candy too.



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